

LOVE BUD

Cannabis Payments OS

*All-in-one POS, payments, CRM, and marketplace
powering compliant cannabis growth*



Why LoveBud Works

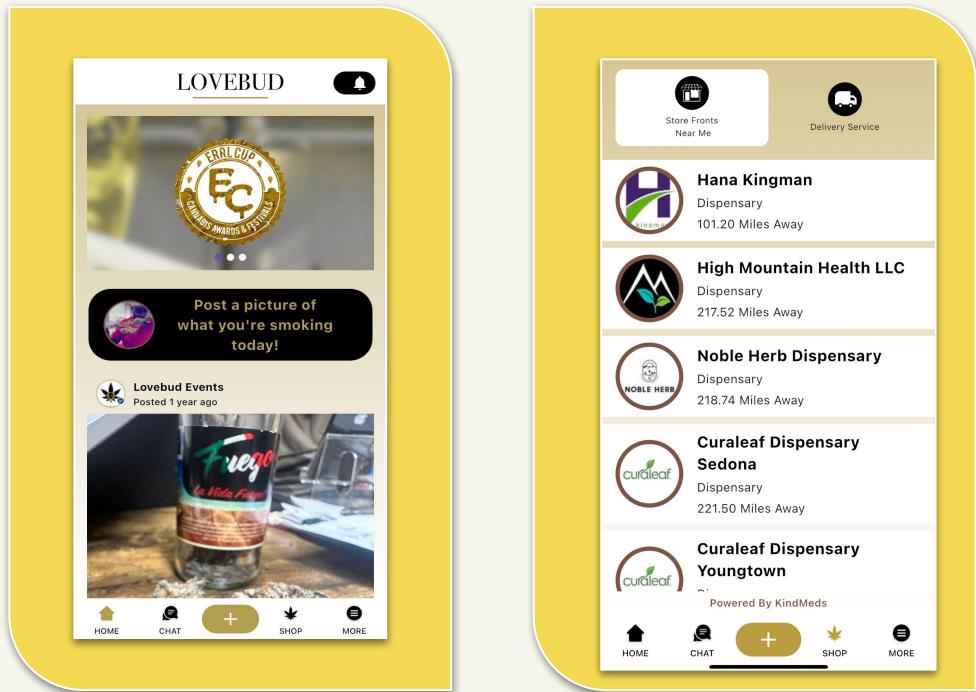
- Cannabis operators are fragmented across POS, payments, delivery, CRM, and advertising
- Compliance + cash operations create structural inefficiencies
- Love Bud consolidates **revenue, data, and payments** into a single platform
- Built as a **cash-flow positive SaaS + fintech**, not a burn-heavy marketplace



The Problem

Cannabis Operators Are Forced to:

- Manage 5–7 disconnected systems
- Operate in cash or pseudo-cash environments
- Pay \$1K–\$5K+ per month in software fees
- Risk losing customer data when Instagram, Facebook, or Google accounts are shut down
- Struggle to message customers due to cannabis restrictions on SMS and messaging platforms
- Struggle to scale while remaining compliant

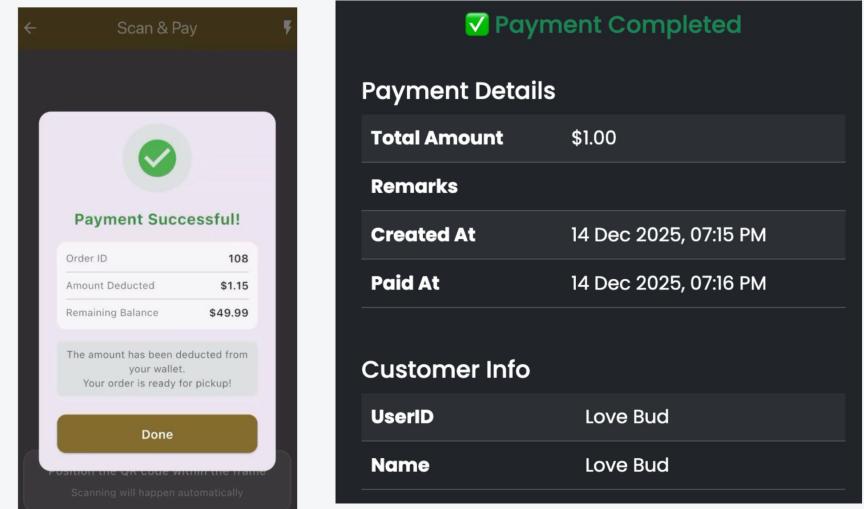


The Solution — Love Bud OS

Love Bud is a vertically-integrated cannabis operating system:

- *POS + CRM*
- *Wallet & card payments (customers + employees)*
- *End-to-end delivery management*
- *Brand ↔ dispensary marketplace*
- *Customer acquisition & analytics*

One platform. One login. One data layer.



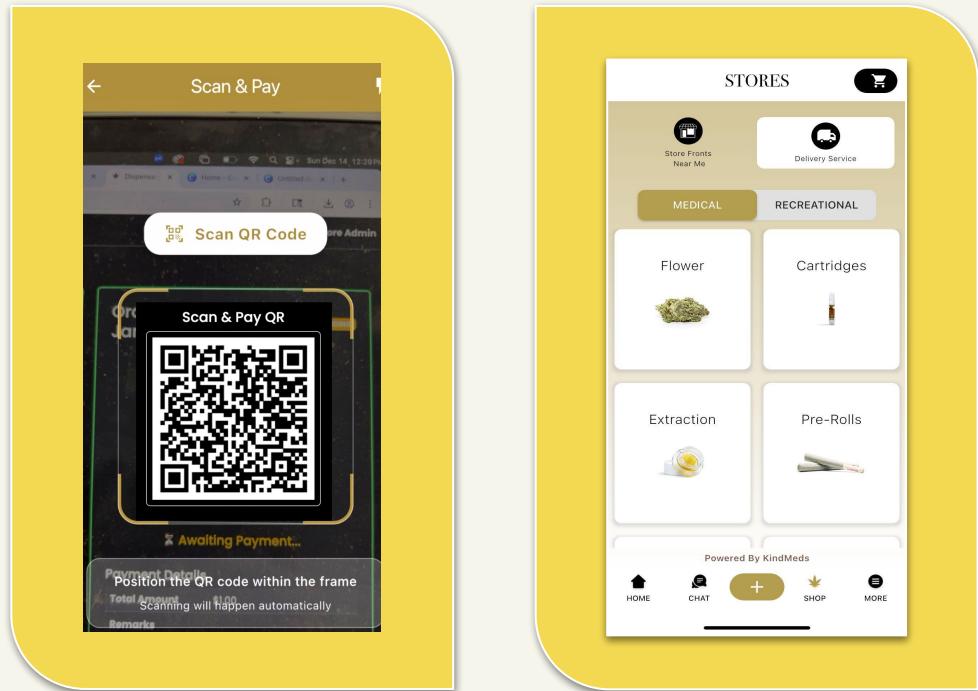
Product Proof

Live & Revenue-Generating

- *iOS & Android consumer app*
- *Dispensary & brand dashboards*
- *Wallet payments + QR flow*
- *Live delivery operations*
- *Active brands & dispensary partners*

Not a concept. Not pre-revenue.

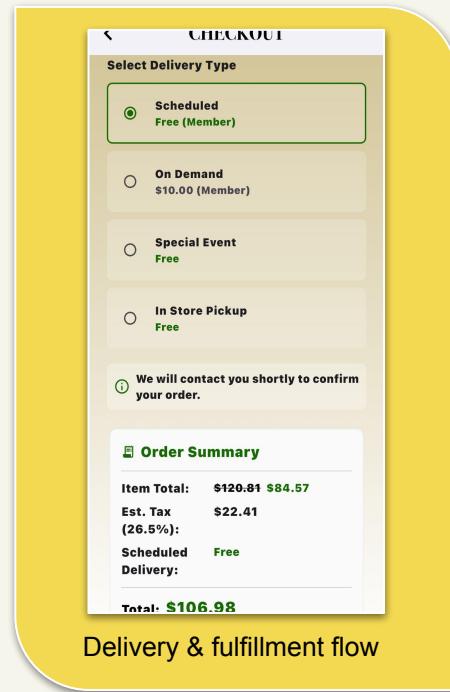
This is a working platform with real transactions.



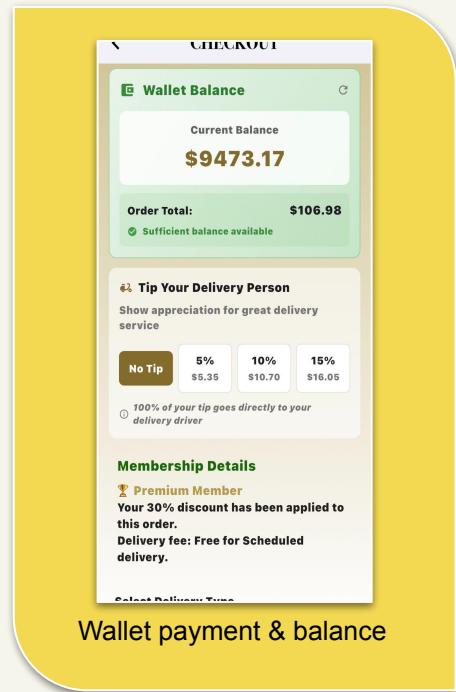
Live Traction

- **4,597 Verified accounts**
- **55 business users**
- **24 dispensaries / stores**
- **2,557 posts**
- **20 groups**
- **3 events**

This is **real usage**, not projections.



Delivery & fulfillment flow



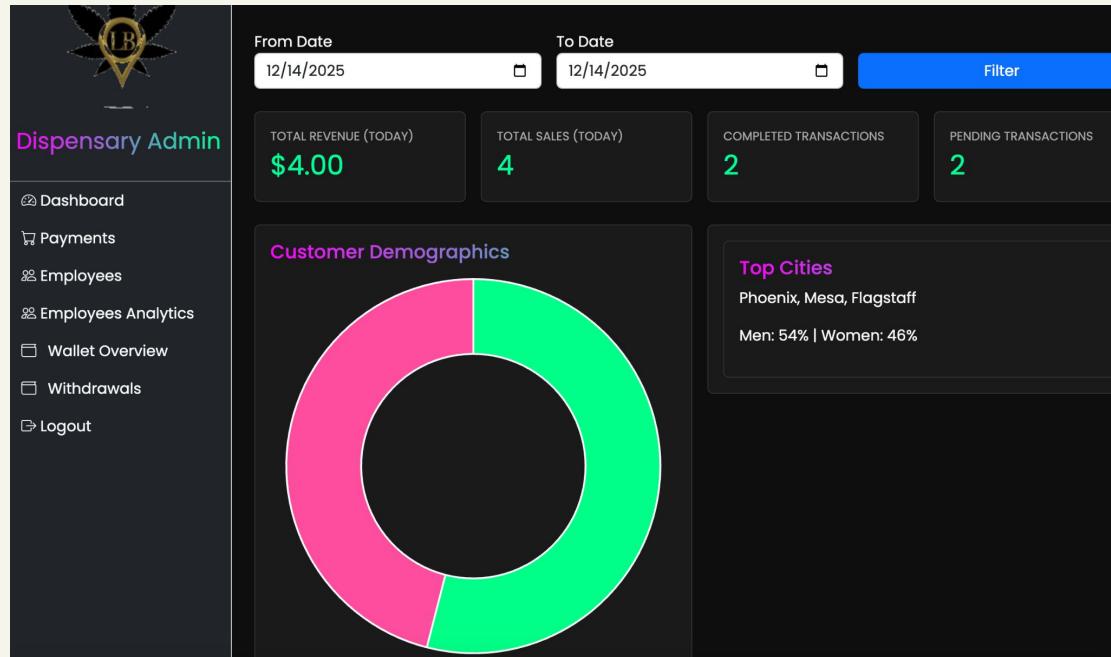
Wallet payment & balance

Unit Economics

(Monthly Operating Structure)

Expense	Monthly
Employees	\$20,000
Office	\$2,500
Marketing	\$5,000
Operations	\$5,000
Total Opex	\$32,500

Projected Monthly Net: \$48,500
Annualized Profit: \$582,000



Competitive Positioning

Why Love Bud Is Defensible

- *All-in-one platform replacing 3–5 point solutions*
- *Owns customer + transaction data*
- *Native wallet controlling checkout & payouts*
- *Lower total cost than competitors*
- *Purpose-built for cannabis & other regulated markets*



Growth Strategy

Expansion Plan

- Deepen Arizona penetration (current focus)
- Scale wallet adoption across existing partners
- Sales rep expansion to accelerate merchant onboarding
- Strategic partnerships to seed new markets
- Phased multi-state rollout

Moat Creation

- *Embedded payments*
- *Customer data ownership*
- *Operational lock-in*
- *Compliance advantage*



LoveBud Wallet

- **Accepts Credit / Debit / ACH**
- **15–30% sales lift**
- **POS-agnostic**
- Pays brands & employees
- **2% business fee**
- **3% customer load fee**
- No setup, no contracts, no monthly fees
- **FDIC-insured bank partner**
- **Fully cannabis-compliant**
- Stand-alone wallet
- Customer data remains private
- Reduced regulatory exposure

Business Model

Monthly revenue mixed:

- Consumers
- Dispensaries
- Brands
- Wallet transaction fees

Projected Monthly Revenue: \$81,000

Recurring, SaaS-like, scalable.



Consumers, brands, and dispensaries
generating recurring revenue through LoveBud.

Team

Team & Experience

Love Bud's core leadership team brings **20+ years of combined experience** across **finance, technology, logistics, and marketing**. Team members have demonstrated individual success at scale, contributing to **year-over-year company growth** and the successful **launch of multiple products and software platforms** for **Fortune 500 companies**, including **Verizon Wireless, AT&T, DIRECTV, Google, and Intel**.

This background positions Love Bud with the operational discipline, technical expertise, and execution capability required to scale a regulated fintech and logistics platform.



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Randy Robinson — CFO
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Joe Zielinski — COO
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Mudassir Jamal — CTO
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Funding & Growth Plan

Raising: \$1,000,000

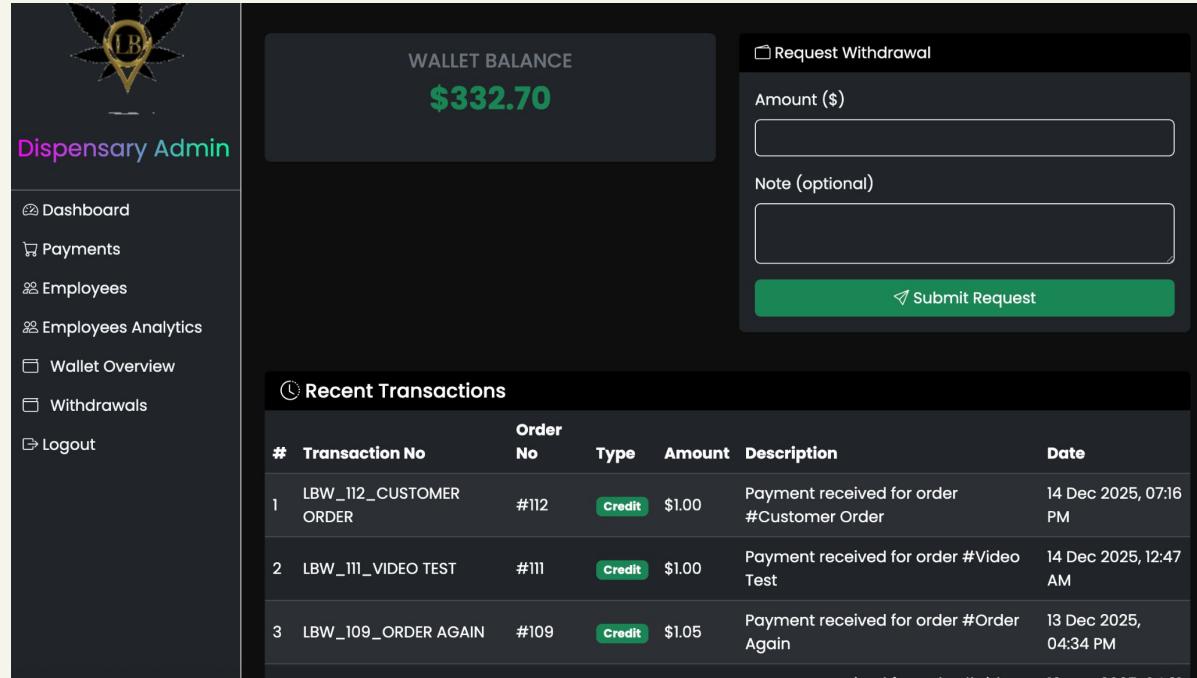
Equity: 20%

Minimum Investment: \$50k

Post-Money Valuation: \$5.8M

Use of Funds

- *Dispensary onboarding*
- *Wallet scale*
- *Product refinement*
- *Compliance & infrastructure*
- *Sales & partnerships*



The screenshot displays a dispensary management system interface. On the left is a sidebar with a logo featuring a cannabis leaf and the letters 'LB'. The sidebar menu includes: Dispensary Admin, Dashboard, Payments, Employees, Employees Analytics, Wallet Overview, Withdrawals, and Logout.

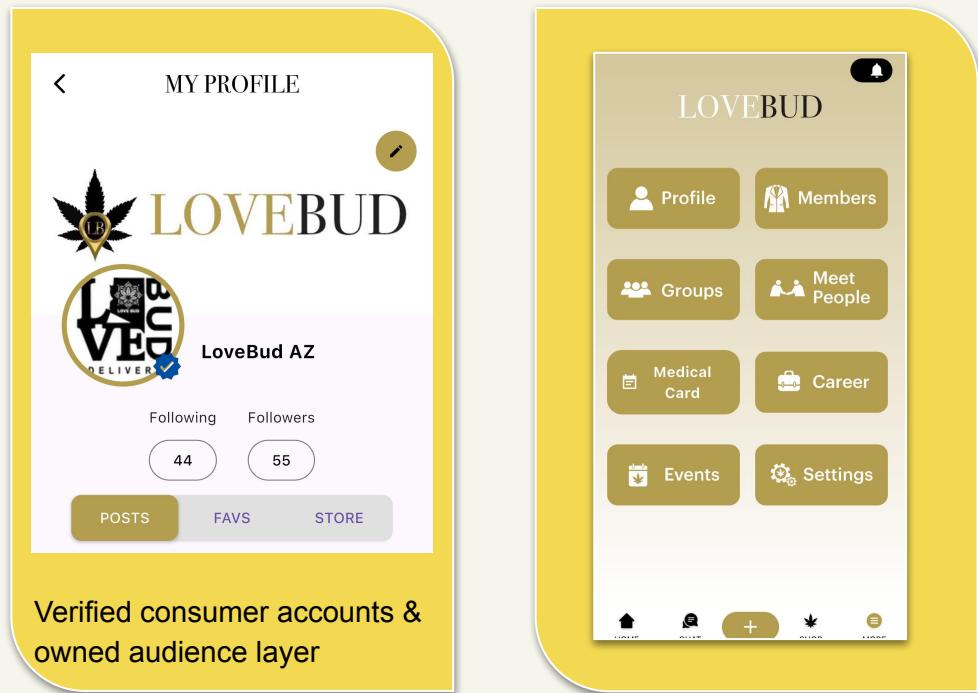
The main content area shows a 'WALLET BALANCE' of \$332.70. Below this is a 'Recent Transactions' table with the following data:

#	Transaction No	Order No	Type	Amount	Description	Date
1	LBW_112_CUSTOMER ORDER	#112	Credit	\$1.00	Payment received for order #Customer Order	14 Dec 2025, 07:16 PM
2	LBW_111_VIDEO TEST	#111	Credit	\$1.00	Payment received for order #Video Test	14 Dec 2025, 12:47 AM
3	LBW_109_ORDER AGAIN	#109	Credit	\$1.05	Payment received for order #Order Again	13 Dec 2025, 04:34 PM

At the bottom right, there is a 'Request Withdrawal' form with fields for 'Amount (\$)' and 'Note (optional)', and a green 'Submit Request' button.

Exit Paths

- Love Bud is the only U.S. mobile platform offering a fully integrated cannabis ecosystem.
- Our 3–5 year exit strategy targets acquisition by leading cannabis platforms or Fortune 500 marketplace leaders.
- Comparable companies have exited or raised at valuations exceeding \$400M.



Our Partners

Love Bud partners with experienced cannabis operators to capture real-time market intelligence.

In a highly regulated advertising environment, Love Bud bridges the gap between cannabis businesses and their customers through a compliant, data-driven platform.

